CASE STUDY
Healthcare Software Company Keeps Patient Data Safe With SecurityScorecard

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Access is on a mission to improve the patient experience with its comprehensive, healthcare-focused eSignature platform. By digitizing the signature process, hospitals can leverage Access to reduce administration costs, expedite patient throughput, and improve the employee experience.

By its very nature, Access' eSignature platform is closely connected to sensitive patient data, such as personally identifiable information, medical records, and financing details. Hospitals integrate the platform into their electronic health record systems, along with other non-medical systems like registration, HR, and finance.

Due to growing cybersecurity threats, Access felt that its healthcare customers deserved a better security posture. When Scott Fuller joined Access as its CIO, he sought to improve the confidence of Access' hospital clients by creating an industry-leading security program.
Access uses SecurityScorecard to gain full visibility into the organization’s cyber risk, allowing the company to quickly identify and remediate vulnerabilities so that hospitals and their patient data stay safe.

- **Access** uses SecurityScorecard to identify any internet-facing vulnerabilities, allowing the company to easily prioritize where it should focus its security efforts.

- The company monitors weekly changes to its SecurityScorecard rating to keep up-to-date with any new issues.

- **Access** uses its score to give clients confidence that cyber attackers won’t be able to use the organization’s eSignature platform as a back door to access their patient data.

- The company is now able to confidently make its security a competitive differentiator, helping it win and retain more customers.

“As I began to execute a comprehensive cybersecurity plan for Access it became clear that SecurityScorecard would be a vital component of our strategy. SecurityScorecard is the first tool I brought in because of its ability to provide a holistic view of our current security posture. In doing so we were able to see the areas we needed to focus on, and you can’t manage what you can’t measure.”

- Scott Fuller, CIO, Access
Thanks to SecurityScorecard, Access is able to maintain the highest level of cyber security by being proactive about how it manages risk.

“We’ve discovered multiple issues through a change in our Scorecard that would have taken us longer to find on our own.” said Scott Fuller, CIO, Access

- Access uses SecurityScorecard to gain the risk intelligence required to manage its security program. “SecurityScorecard is a great way to have your vulnerabilities measured by somebody who is constantly on the cutting edge of what issues are out there,” said Fuller.

- The organization monitors changes in its score to ensure that it has addressed the most recent vulnerabilities. “In cybersecurity, if you turn your back for just a few weeks you can be dangerously exposed. A change in our rating keeps us on our toes to make sure we’re addressing the most current vulnerabilities.”

- By using its ratings to ensure a high level of cybersecurity, Access is able to be proactive in meeting the security needs of its hospital clients. “Most hospitals find that they have to drag their vendors along. I wanted to be different. SecurityScorecard helps us lead the way. The last thing I want is for a customer to tell me about a vulnerability I have that I don’t know about.”

- The organization’s score is regularly reviewed with business executives and is used as a security KPI. “I review our rating every Friday with our CEO and department heads because I want everyone to care about security. It’s literally the first slide in our review,” Fuller said.

- Access uses its SecurityScorecard rating to give its customers more confidence. “We want to be the most secure vendor for our customers that we can be, and provide them with the appropriate transparency so they can verify our strong security posture. Our score is a very compelling factor for why customers choose our software over others.”
ABOUT SECURITYSCORECARD

Funded by world-class investors including Silver Lake Partners, Sequoia Capital, GV, Riverwood Capital, and others, SecurityScorecard is the global leader in cybersecurity ratings with more than 12 million companies continuously rated. Founded in 2013 by security and risk experts Dr. Aleksandr Yampolskiy and Sam Kassoumeh, SecurityScorecard’s patented rating technology is used by over 25,000 organizations for enterprise risk management, third-party risk management, board reporting, due diligence, and cyber insurance underwriting. SecurityScorecard continues to make the world a safer place by transforming the way companies understand, improve and communicate cybersecurity risk to their boards, employees and vendors. Every organization has the universal right to their trusted and transparent Instant SecurityScorecard rating.

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